

Free2move North America Inc.

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Subject: Welcome to the Free2Move Mobility Operator Program – Powered by Stellantis

Dear Mobility Entrepreneur,

As the global mobility brand of the **Stellantis Group**, Free2Move has one mission: to empower professional operators to scale their business with industrial strength.

Today, our ecosystem manages over **3,500 professional operators** worldwide and a fleet of **40,000+ connected vehicles**. We are now expanding our footprint in North America and are looking for select partners to join this growth story.

We are pleased to introduce **Drive Management Inc. (DMI)** as our authorized strategic partner. We have mandated DMI to identify, vet, and prepare high-potential operators like yourself to join our network.

1. Who We Are: The Power of Stellantis

Free2Move is not a simple rental software; it is a "Business in a Box" solution backed by one of the world's largest automakers (Jeep, Ram, Dodge, Chrysler, Fiat, Maserati). Joining our program means moving from a "local rental business" to an **OEM-backed mobility operator**.

2. Our Value Proposition: The 4 Strategic Pillars

We provide you with the same tools and assets used by the major global rental companies:

- **Pillar 1: Software & Distribution (Your Central Nervous System)**
 - **Multi-Channel Hub:** Our awarded platform acts as a central distribution hub. It synchronizes your fleet availability in real-time across major **OTAs (Online Travel Agencies)** and **Peer-to-Peer platforms**.
 - **Efficiency:** Eliminate double-booking risks and manage your entire operation (reservations, pricing, fleet health) from a single dashboard.
- **Pillar 2: Fleet & Asset Security (Your Inventory)**

- **Access:** Get direct access to high-demand Stellantis and non Stellantis vehicles (on stock or factory order).
- **Security:** Our lease structures include a **Compulsory Buy Back**, protecting your residual value and guaranteeing your exit strategy.
- **Pillar 3: Insurance & Revenue (Your Growth Engine)**
 - **Private Rental Unlock:** Our integrated insurance solution empowers you to conduct **Private Rentals** safely.
 - **Direct Monetization:** You can finally market directly to your local customer base and repeat clients, bypassing third-party platform commissions and significantly increasing your margins.
- **Pillar 4: Support & Intelligence (Your Partner)**
 - **Data-Driven Strategy:** Don't guess. Use our advanced market analysis tools to select the right vehicles for your specific market demand.
 - **24/7 Support:** Benefit from dedicated operational support for both you and your end-customers.

3. The Role of DMI

We have authorized **Drive Management Inc.** to act as your facilitator and advocate during the onboarding process.

- **Their Mandate:** DMI is responsible for pre-qualifying your application, structuring your initial fleet request, and ensuring your file meets our rigorous financial standards.
- **Their Limit:** Please note that DMI acts as an intermediary. **Free2Move North America retains sole and absolute discretion** regarding final credit approval, contract issuance, and vehicle allocation.

4. Next Steps

If you are ready to scale with professional-grade assets and technology, please work with the DMI team to submit your application package. **Our Finance Team requires the following for initial underwriting:**

- Last 3 months of corporate bank statements.
- Most recent P&L Statement.
- Reservation history report (past 12 months).

We look forward to reviewing your application and potentially welcoming you to the Free2Move network.

Sincerely,

Benjamin Maillard

